

TheCommunity Place

OF GREATER ROCHESTER 2001 - 2002

A Legacy of Caring 

Originally established as a means to educate immigrants and mainstream them into American society, the **settlement house** has become almost synonymous with social work in the United States. In 1917, when the Association for Practical Housekeeping (APH) was organized on Davis Street, there were 400 similar institutions across the country. Rochester has a strong tradition of philanthropy, most notably embodied by George Eastman, the founder of Eastman Kodak Company. In addition to his many other charitable donations, Mr. Eastman supported local settlement houses through his donation of the funds required to purchase 53 Lewis Street into which the APH moved in 1916.

The Community Place

Over time, the beneficiaries of Rochester's settlement houses changed from immigrants to poor and disenfranchised inner-city residents. While the demographics of those they served has changed, the basic philosophy of the settlement house has not—that every member of society deserves the best of society. Settlement houses don't dispense charity; they teach local residents to help themselves to a better way of life.

The Community Place of Greater Rochester, Inc. (CPGR), is proud to continue this legacy of caring from the last century and into the next. We hope this, our first annual report, provides a glimpse into how we continue to serve the people of Rochester—from newborns and children to families and seniors—since our formation in 2001.

As we pass from one century into the next, we at **CPGR** are excited about past successes and future possibilities. Formed to consolidate and coordinate the delivery of health- and human- services at the local level, CPGR exists today because of the strong local roots established almost a century ago. And while we encompass three past organizations—Eastside Community Center, the Lewis Street Center and the Genesee Street Settlement House—we are united in one goal, speaking in one voice that has grown in strength, unity and confidence.

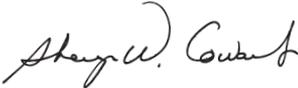
A letter of hope

But while we are one organization, survival is tentative without strong collaboration. By partnering with local best-in-class private and public service providers and delivering these and our own services through a strong network of neighborhood centers, CPGR continues Rochester's rich tradition of caring.

We look forward to the day when all community members can support themselves and the need for our services dissipates into history. Until then, we at CPGR are dedicated to continuing our legacy of caring to those who need it most. Thanks to all our staff, partners and supporters for their generous assistance and encouragement over the past two years and into the future.



Karenne Roberts
President of the Board



Sherry Walker Cowart
President and CEO

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A foundation to grow on

1900



1907

The Association for Practical Housekeeping is formed at 249 Davis Street by Blanca Will and Helen R. Rogers with an annual budget of \$1,385. This amount is augmented by \$160 donated by neighborhood children.

1911

The Center moves into larger quarters at 57 Lewis Street, a gift of board member Grace Curtice. The Center is officially incorporated as The Housekeeping Center of Rochester. The new facility includes one of the first bathtubs in the neighborhood where members can bathe for one cent.



1916

Through a donation by George Eastman, 53 Lewis Street is purchased as the Housekeeping Center's new home which includes a health clinic and gymnasium.

1915

More than 20,000 individual service offerings—ranging from housekeeping classes to athletics—are reported by the Housekeeping Center.



1918

The Genesee Settlement House is incorporated.

1926

The Housekeeping Center officially changes its name to Lewis Street Center to better describe its work in the neighborhood.



1939-40

Lewis Street Center and the Genesee Settlement House collectively estimate average monthly attendance at over 11,000 residents.

1958

Eastside Community Center is established on Breck Street as part of Lewis Street Center.



1955-56

Lewis Street Center reports a membership of 636 people, primarily pre-school through 19 years of age. The Genesee Settlement House reports 1,257 members.

1907 to 2003

1970s

Lewis Street Center adds new service programs including a 24-hour day care center, a housing crisis center, Foster Grandparents and housing rehabilitation projects.

1981

Lewis Street Center moves to a new facility at 120 Ontario Street.

1992

Lewis Street Center celebrates its 85th anniversary on November 13. Its annual budget is reported as \$2.1 million.

1995

A \$1.4 million addition to the Dr. Freddie Thomas Learning Center is completed for area youth and family services under the auspices of Lewis Street Center.

2001

The Community Place is incorporated to provide improved and integrated services for both the Genesee Settlement House and Eastside Community Center. Lewis Street Center becomes part of CPGR in early 2002.

1976

Eastside Community Center is incorporated as a separate entity from Lewis Street Center and moves into a former church at 145 Parsells Avenue.

1990

The United Neighborhood Centers of Greater Rochester (UNCGR), an umbrella organization for six Rochester settlement houses, and the UNCGR Foundation, raise \$16 million for major renovations to their facilities.

1994

A \$2.4 million renovation of 145 Parsells Avenue doubles the space available to Eastside Community Center.

2002

The Carter Street Center—a collaborative venture between the City of Rochester and CPGR—is extensively renovated into a 20,000 square foot community and neighborhood center, in partnership with City Recreation, at a cost of \$2.6 million. Mayor Bill Johnson and others attend the opening.



A legacy of caring

The Community Place of Greater Rochester (CPGR) was formed in 2001 to ensure the continued viability of providing cost-effective, high-quality developmental and social programs and services to Rochester city residents in the northeast area of the city (ZIP codes 14605, 14609, and 14621).

Today, CPGR includes the operations of three long-established Rochester organizations: Lewis Street Center, Genesee Settlement House and Eastside Community Center. In 2002, CPGR's reach was extended to include management of selected programs and services at the new \$2.6 million Carter Street Center whose construction was primarily funded by the UNCGR Foundation.

CPGR was formed to:

- Eliminate redundancies in services among the three satellite centers.
- Improve service quality by allowing centers to focus on specific client segments (e.g., youth, seniors, etc.).
- Increase collaborative efforts with existing high-quality local and national social service providers such as the YMCA.
- Increase the cost effectiveness of service delivery through consolidated administration.

During this time of budget decreases and economic uncertainty, agencies are competing for less of the same dollars. Through the proactive efforts of CPGR to consolidate services in Rochester's northeast area, we have provided high-quality comprehensive programs and services, increased efficiencies, and made tremendous strides in establishing ourselves as a viable and valuable resource to the Rochester community.

CPGR provides programs and services for city residents of all ages ranging from infants, youth, adults, families and seniors. The chart at right provides an overview of the services provided to each of our client segments at our satellite centers.

| PROGRAMS & SERVICES | Parsells Avenue 14609 | Central Park 14605 | Carter Street 14621 | Other |
|---------------------------------------|------------------------------|---------------------------|----------------------------|--------------|
| Early Childhood | | | | |
| Family Day Care Satellite | | | ■ | |
| Kindergarten Academy | | | ■ | (A) (D) |
| After School & Summer Camp | | | | |
| School-Age After School | ■ | ■ | ■ | |
| Kid's Café | | | | (B) |
| Summer Camp (ages 5-12) | ■ | ■ | ■ | |
| Project READY (ages 14-19) | ■ | ■ | ■ | |
| Youth Development | | | | |
| Case Management and Referral Services | ■ | ■ | ■ | (A) (D) |
| Middle-School Collaboratives | | | | (C) |
| Family Services | | | | |
| Family Emergency Services | ■ | ■ | | |
| Family Support Services | ■ | ■ | ■ | |
| Senior Services | | | | |
| Senior Nutrition Center | ■ | | | |
| Foster Grandparents | | ■ | | |
| Senior Companions | | ■ | | |
| Developmental Disabilities | | | | |
| Parenting Skills Development | | | ■ | |
| Supported Housing | | | ■ | client site |
| Family Reimbursement | | | ■ | |
| Day Habilitation | | | ■ | client site |
| The Sky is the Limit (ages 5-21) | | | ■ | |
| Family Outreach | | | ■ | client site |
| Medicaid Service Coordination | | | ■ | |
| Shared Services | | | | |
| Transportation | ■ | ■ | ■ | |
| Administration | ■ | | | |
| Facilities | ■ | ■ | ■ | |

(A) Frederick Douglass Middle School, Dr. Freddie Thomas Middle School, Edison Tech and East High School

(B) 136 First Street (Kid's Café) (C) Frederick Douglass Middle School and Dr. Freddie Thomas Middle School

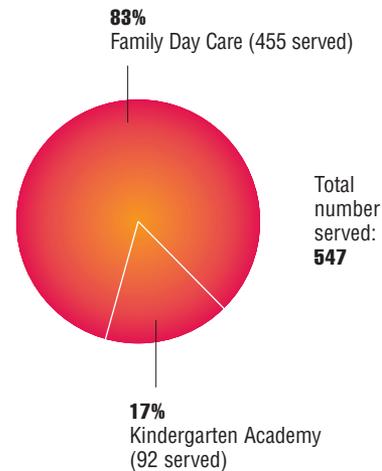
(D) Rochester City School Nos. 25, 36 and 45



Early Childhood

Our **Family Day Care Satellite** is located at the Carter Street site. In conjunction with the Child and Adult Care Food Program, this program monitors nutrition offered by home day care providers. Day care providers can be reimbursed for serving meals and snacks meeting New York State Child and Adult Care Food Program guidelines to children in their care. Required training classes are offered for licensed home day care providers, and Health and Safety training classes are offered to those who are interested in becoming a licensed provider. Technical assistance and support is available to help support the providers' needs and to maintain a quality day care program that meets and/or exceeds state standards.

Kindergarten Academy gives four- and five-year old children enrolled in school, the time and space to enhance school readiness skills, explore, imagine, and make healthy age appropriate choices. This program is geared toward providing children the opportunity to reinforce positive learning experiences that build self esteem.





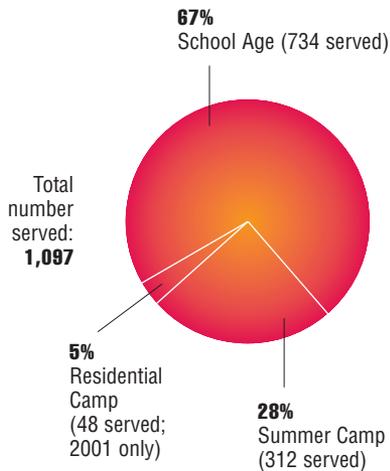
After School & Summer

Our **After School programs**—at Parsells Avenue, Central Park and Carter Street—operate Monday through Saturday, as well as during school vacations. While the programs vary at each site, all offer activities such as homework assistance, reading clubs, table games, self-esteem exercises, sports, presentations, workshops and field trips. Exciting program additions include our newly refurbished computer labs and a new photography lab at Carter Street. Some transportation is provided from school and to the sites.

Kid's Café, located at 136 First Street, operates Monday through Friday in conjunction with the Rochester City School District calendar. This program offers nutritious meals to children, as well as homework assistance, socialization, and arts and crafts.

Our **Summer Camp** programs, offered to youth ages 5-12 on weekdays for six weeks of the summer, provide a variety of outdoor activities including trips, swimming, hiking, games, arts and crafts, music, and nutritious meals.

Project READY (Reaching, Educating And Developing Youth) provides students, ages 14-19, with the tools to build work skills, set goals, enhance academic skills and improve self-confidence.





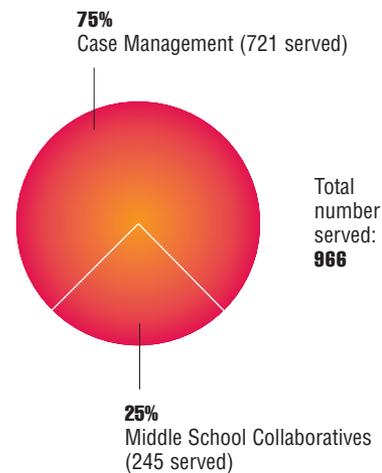
Youth Development

Case Management and Referral Services are offered to youth attending the following Rochester City Schools:

- Nos. 33, 36 and 45
- Frederick Douglass Middle School
- Dr. Freddie Thomas Middle School
- Edison Tech
- East High School.

Case Managers work with youth and their families to develop the internal tools necessary to overcome challenges and to succeed in school.

Frederick Douglass and Dr. Freddie Thomas Learning Center Middle School Collaboratives are using CPGR as the lead agency to facilitate and coordinate human service delivery to students. CPGR works in partnership with agency providers and school administration to ensure that each student receives the services appropriate to their situation.

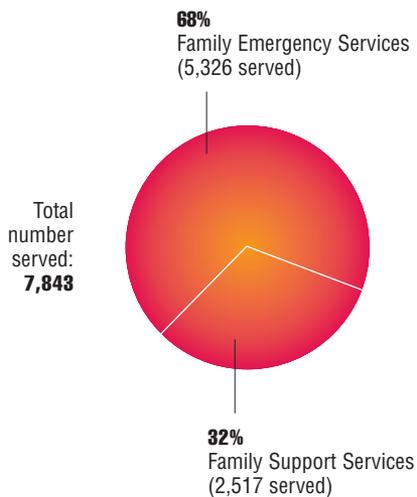


Family Services

Family Emergency Services, located at the Parsells Avenue and the Central Park sites, assists individuals and families in providing for their basic emergency needs including food, clothing, household items, rental assistance, bus tokens, and prescriptions. Both sites are equipped with a well stocked food pantry.

Families can sign up for additional services such as food and clothing, and toys for the children during the Thanksgiving and holiday seasons.

Family Support Services provides advocacy, case management, counseling and referrals, and home management skills. Services include Welfare-to-Work, employability training, support groups, workshops and trainings.





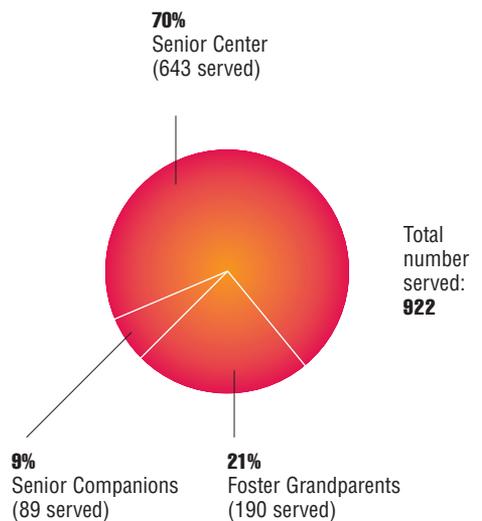
Seniors

Serving individuals age 60 and older, the **Senior Nutrition Center** at Parsells Avenue, provides hot nutritious meals. Other **Senior Center** programs include exercise programs, games, dieticians, music, arts and crafts, and transportation. A caseworker is available to serve those frail elderly seniors who may be homebound or have limited mobility.

The **Foster Grandparent** and **Senior Companion** programs offer seniors who meet income eligibility requirements the opportunity to assist area children and frail elders. **Foster Grandparents** work 15-20 hours each week at 27 area schools, child-care centers and residential facilities in one-on-one and small-group settings to build children's self-esteem, improve behavior and increase academic skills.

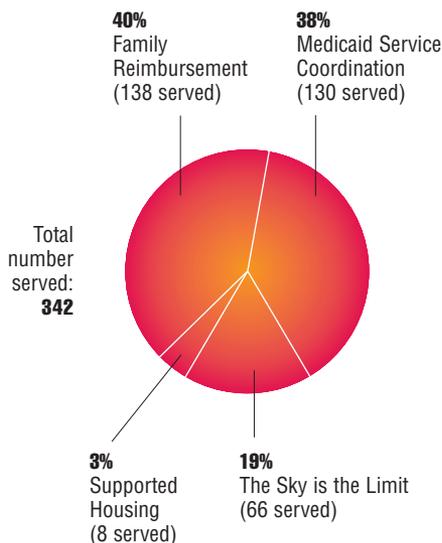
Senior Companions assist the frail elderly at three area adult day programs, two senior centers and over 80 individual homes. They provide transportation for grocery shopping and doctor's appointments, as well as in-home assistance to promote independent living.

Both Foster Grandparent and Senior Companion volunteers receive a tax-free stipend, meals, transportation assistance, training and recognition.





Developmental Disabilities



Parenting Skills program provides training, support and education to parents who are developmentally disabled. The **Supported Housing** program provides case management and rental assistance services to assist individuals with mental-health issues to live independently in a community of their choice. **Family Reimbursement** allows families to apply for money to offset the cost of goods and/or services related to the caring of developmentally disabled family members or parents. **Day Habilitation** assists the developmentally disabled in making rewarding connections and relationships within their communities, as well as the development of new skills.

The Sky is the Limit daily program provides temporary care for individuals who are developmentally disabled, ages of 5-21, in a structured recreational environment to enhance social skills and mainstream community involvement. **Family Outreach** provides weekend respites, support groups, and field trips to reduce the stigma and social isolation of the developmentally disabled and their families. **Medicaid Service Coordination (MSC)** provides for the development, implementation, and monitoring of a person's Individualized Service Plan (ISP). This includes assessments and service planning, referral coordination and advocacy.

TheCommunity Place

of Rochester, Inc., Statement of Activities and Change in Net Assets for the Year Ended March 31, 2002

| | Unrestricted | | | Temporarily Restricted | Total |
|--|---------------------|-------------------|---------------------|------------------------|---------------------|
| | Operating | Board Designated | Total | | |
| PUBLIC SUPPORT AND REVENUE: | | | | | |
| Government agencies | \$ 980,544 | \$ 10,466 | \$ 991,010 | \$ — | \$ 991,010 |
| United Way of Greater Rochester, Inc. | — | — | — | 945,230 | 945,230 |
| Food subsidies | 857,386 | — | 857,386 | — | 857,386 |
| Service fees | 255,974 | — | 255,974 | — | 255,974 |
| Contributions | 96,681 | — | 96,681 | — | 96,681 |
| Other | 100,372 | 13,710 | 114,082 | — | 114,082 |
| Net assets released from restriction: | | | | | |
| United Way of Greater Rochester, Inc. | 1,080,699 | — | 1,080,699 | (1,080,699) | — |
| Other | 33,232 | — | 33,232 | (33,232) | — |
| Total public support and revenue | 3,404,888 | 24,176 | 3,429,064 | (168,701) | 3,260,363 |
| EXPENSES: | | | | | |
| Program services: | | | | | |
| Day care | 972,161 | — | 972,161 | — | 972,161 |
| Disability services | 281,050 | — | 281,050 | — | 281,050 |
| Youth activities | 609,622 | — | 609,622 | — | 609,622 |
| Family services | 285,825 | — | 285,825 | — | 285,825 |
| Senior citizens | 183,003 | — | 183,003 | — | 183,003 |
| Total program services | 2,331,661 | — | 2,331,661 | — | 2,331,661 |
| Supporting services: | | | | | |
| Management and general | 963,414 | — | 963,414 | — | 963,414 |
| Fundraising | 10,047 | — | 10,047 | — | 10,047 |
| Total supporting services | 973,461 | — | 973,461 | — | 973,461 |
| Total expenses | 3,305,122 | — | 3,305,122 | — | 3,305,122 |
| EXCESS (DEFICIENCY) OF PUBLIC SUPPORT AND REVENUE OVER EXPENSES | 99,766 | 24,176 | 123,942 | (168,701) | (44,759) |
| CONTRIBUTION OF NET ASSETS FROM LEWIS STREET CENTER | 234,917 | — | 234,917 | 619,937 | 854,854 |
| CHANGE IN NET ASSETS | 334,683 | 24,176 | 358,859 | 451,236 | 810,095 |
| NET ASSETS - beginning of year | 1,585,125 | 197,562 | 1,782,687 | 415,332 | 2,198,019 |
| NET ASSETS - end of year | \$ 1,919,808 | \$ 221,738 | \$ 2,141,546 | \$ 866,568 | \$ 3,008,114 |

and much more

Facilities and Transportation provides daily maintenance and upkeep of the facilities, buildings, and grounds of all of our sites. The facilities staff is also responsible for new construction and /or demolition. Transportation is coordinated daily in connection with program needs.

| Individual Service Offerings | <u>2001</u> | <u>2002</u> |
|-------------------------------------|--------------------|--------------------|
| DDSO | 131 | 278 |
| Early Childhood | 57 | 35 |
| Family Services | 4,200 | 3,643 |
| Seniors | 313 | 330 |
| Youth | 1,021 | 1,039 |
| MVH* | 107 | 171 |
| FGP | 90 | 100 |
| SCP | 34 | 55 |
| Project READY† | 65 | |

* MVH-Market View Heights organization collaborates with CPGR to offer services supported through the United Way.

† Project READY numbers represent the school year (9/01-12/02).

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 QUAD A
 Rochester Area Community Foundation
 Rochester Housing Authority
 Rochester Resource Alliance
 Rochester-Monroe County Youth Bureau
 Rundel Library Foundation
 UNCGR Foundation
 United Way of Greater Rochester
 Wilmott Foundation

The Community Place of Greater Rochester, Inc., is a non-profit agency founded on the belief that everyone should enjoy the same health, economic and social opportunities, no matter who they are or where they live. We provide a variety of educational and social programs delivered through three satellite centers in the northeast portion of the City of Rochester (NY) including the former Lewis Street Center, Genesee Settlement House and Eastside Community Center.

We are proud of the exceptional organizations with which we collaborate to deliver the best possible quality programs and services in the most cost-effective manner:

- Rochester City School District
- City of Rochester
- University of Rochester
- Threshold
- YMCA of Greater Rochester
- Oregon Leopold Child Care Center

TheCommunity Place



Thanks to the following companies for their generous support and assistance in producing our first-ever annual report:
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