

## CPGR Logo Usage Guidelines

Please adhere to the following guidelines when using the CPGR logo. In order for us to keep track of how, when, and by whom our logo is being used we ask that you please contact us at the number or email address below before using our logo. If you have any questions or concerns regarding appropriate use of the CPGR logo please contact us at (585)327-7200 x103 or [development@communityplace.org](mailto:development@communityplace.org). Thank you in advance for your cooperation.

### TREATMENTS

The following are the two acceptable treatments of the CPGR logo. Do not attempt to reformat or recreate the logo.

Acceptable:



### TAGLINE

When using the tagline in conjunction with the logo, only use the approved “logos with tagline” found on our website. Do not attempt to write the tagline below the logo.

Acceptable:



## COLOR

Please use the CPGR logo only in black or maroon, or in white when set against a dark, solid background. Use of the logo in all other colors must be approved by CPGR.

Acceptable:



## ASPECT RATIO

When enlarging or shrinking the logo to fit your needs, do not distort the image.